

7 WAYS TO MAKE MONEY WITH GRAPHIC DESIGN



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Make Money Online! As easy as it sounds, making money online has proven to be a daunting task for many.

Oh, I am not even considering the A-listers of the Internet industry. I am talking about the average Joe who struggles day and night to squeeze out a few extra dollars out of the complex world of the Internet. It is not easy, but then there would have been no fun if it was anyways.

A major chunk of the Internet is involved in some sort of design. People are creating logos, designing websites, magazine covers and whatnot in order to be a somewhat-known designer.



Starting a business with graphic design and working for different projects as a graphic designer or graphics creator can be one of the most lucrative online business models for many people.

The best part about it is that because of the technology and software that we have nowadays you are not required anymore to be a skilled and talented artist in order to be able to create stunning graphics, especially for clients who need graphics for their marketing campaigns and businesses.

That is why, in this report, you are going to discover 7 easy ways that will help you to make money with graphic designs.

1. Become a Social Media Images Creator Businesses. This might be one of the easiest ways to start making money with graphics designs. There are plenty of businesses out there that don't have the time or resources to handle their own social media activity or at least to create their own social media images. That is where you can come in and work for them based on a monthly fee. You can use LinkedIn to find business owners, facebook groups or freelancing websites. My suggestion would be to do this for free for a couple of friends so you can make a portofolio and have what to show to your potential clients.



2. Create Custom Graphics For Clients From Fiverr. You can create a Fiverr profile and start selling your graphic design service there. As you probably know, fiverr is a markeplace for people who are selling there service from a price as low as 5\$. One of the most popular niches on Fiverr is Graphic Design so the market and opportunity is HUGE.

There are people who are making 4 and 5 figures per month by selling on Fiverr and even if you are starting out with a service which costs only 5\$ you can offer extra services to your clients for much more money. The only secret here is to manage to grow your Fiverr account and profile and in order to do that you need to get some initial tractions with some orders and reviews.



3. Work As A Freelancer. I think that most designers work as freelancers. The main characteristic of a freelancer is that he works on projects for different clients. It's not like having a stable job or income but it gives you a lot of flexibility in terms of how much you can earn and when and how much you want to work. The whole idea of starting out as a freelancer with graphic design is to get on all major freelancing platforms (freelancer.com, upwork.com, etc.), start with smaller prices, try to get some small projects through the platforms with the help of friends or your network so you can start to have activity there and then, as you start having activity and reviews you can increase your prices, charge more and earn more. Obviously you can't go for projects which are too big or which require natural designer talent or skills as you will be using web apps and templates to create your designs. Try to find your niche and stick with it.

4. Create standard resources or packages and sell them on marketplaces like themeforest.net. Of course that this is not the easiest method if you are not a professional designer but still it can bring in some extra cash. Not everyone is selling premium wordpress templates or business cards in psd format. You can have a look on the marketplaces and see what simple designs you can create and sell them there. A good example that I've seen on different platforms are Facebook Covers. Yes, you could think that people wouldn't buy something like Facebook Covers but there are resources like that who have sold over 1300 copies at 2,5\$ so far. So, it's definitely something worth checking out and testing.

5. Create Facebook Ads Images for clients. Most free design web apps like Canva, also have a huge library of templates for Facebook Ads Images. A lot of entrepreneurs and marketers don't have the time to create their own images so in a lot of cases they outsource the image creation for 15\$ to up to 35\$ or even more. You can sell such a service on Fiverr or in other places like warriorforum.com. If you use a marketplace be sure to get those initial reviews so you can get a little bit of traction.



6. Start an affiliate marketing business with design products. This one takes a little bit longer but once you set it up it can be a very good source of passive income for you. You have to buy a good domain name and hosting to set up a website. Then you have to create a set of designs that you give out for FREE to your visitors to get on your email list. Obviously the crucial part here is to drive traffic to your site using social media, search traffic and even PPC if you can afford a budget for that. Once you get enough people on your list you can start promoting to them graphic products at which you earn a comission as an affiliate if anyone from your list buys.



7. Sell Packages Of Viral Quotes Images. You don't believe that can work? Check out the web, it's full of these packages and they sell like crazy. People know that these images work like magic for building communities on social media, especially in places like Instagram so they need a large quantity of them for their daily posts. You can be the one who sells them these images. It's not like they couldn't do them themselves, it's just that it takes some time and people either don't want to lose time with them or don't have the patience to create them

These 7 ways are just a few to show you that you can do it.

So what are you waiting for? This is a jump in and get started industry so, jump in!

THANK YOU

RESOURCES:

CLICK >> Fiverr Quick Start System

CLICK>> Graphics Design Solutions

CLICK>> Freelance Starter Pack